

A FREE professional development seminar for artists will be held at:
Art Melbourne 2010
Friday April 23 at 11 am
The Royal Exhibition Building, Carlton.

The seminar will last approximately 2 hours, with guest speakers with a wealth of advice on how to survive in the art world.

These seminars have been developed in a specific response to a demand from artists to receive valuable information which can be very hard to get, especially for artists from regional areas.

We secure individual curators, gallery representatives, professional artists and consultants to address many of the issues facing artists such as:

- How to market art work
- How to gain publicity
- How to price work
- Documentation and record keeping
- Approaching a gallery
- How the industry works

These seminars have made a major difference to many artist's lives, and are extremely rare within the industry. Your support will enable this initiative to take place within **Art Melbourne 2010** at the Royal Exhibition Building in Carlton on Friday April 23 at 11am.

Entry is FREE for anyone wishing to attend, but they MUST RSVP to cashb@singlemarketevents.com.au to secure a place and get a free ticket to the fair.